



COMMUNITY ENGAGEMENT SPONSORSHIP PROGRAM





ABOUT NATIVE GOVERNANCE CENTER

Native Governance Center is a Native-led nonprofit dedicated to assisting Native nations in strengthening their governance systems and capacity to exercise sovereignty. Native nations with stronger governance systems are better able to use their sovereignty to determine their own future and improve their quality of life.

OUR COMMUNITY ENGAGEMENT EVENTS

We believe in the power of sharing knowledge about topics related to our mission with members of the broader community. Native Governance Center offers several free events throughout the year that are accessible and open to all. Awareness is the first step toward action; we educate the community with the goal of seeing increased respect for Tribal sovereignty and better outcomes for Native people.

WHAT DOES A TYPICAL EVENT LOOK LIKE?

Each of our community engagement events is an hour in length. We always showcase our sponsors and provide helpful contextual information on our topic before transitioning to a panel discussion and live Q&A. We conclude with call to action, next steps, and additional resources so our audience comes away with a specific understanding of how they can play a role in strengthening Tribal sovereignty.

Our virtual format allows us to host a wide array of talented speakers from across Indian Country. Previous speakers have included:

- The first Indigenous Miss Minnesota
- Indigenous academics and professors
- Elders and young people
- Indigenous scientists
- Indigenous activists + influencers
- Indigenous journalists
- Elected Tribal leaders
- Indigenous entrepreneurs + business owners

2024 VIRTUAL EVENT SCHEDULE*



Event 1: March 2024, How to Partner with Native Nations in a Good Way



Event 2 (mini series): June 2024, Understanding and Using Treaty Rights



Event 3: September 2024, Dispelling Common Myths about Indian Country



Event 4: November 2024, topics TBA

*Event topics and dates are tentative and subject to change.

SPONSORSHIP PROGRAM BENEFITS

Our community engagement sponsorship program offers businesses, nonprofits, and individuals the chance to meet their goals and partner with an Indigenous-led, community-focused organization. Our program will help you:



Increase visibility among your target audiences and new audiences.



Gain a customized, unique opportunity to promote your brand.



Demonstrate your commitment to giving back to the community, especially to BIPOC-led organizations.



Reach your potential customers through a channel/platform they trust.

WHO YOU'LL REACH

Our audience is racially diverse and most often from the Twin Cities. Our top cities:



Minneapolis



St. Paul, MN

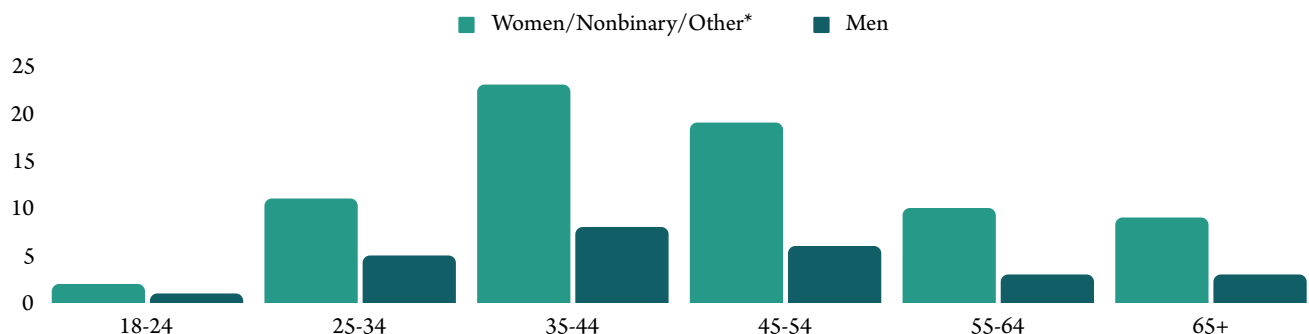


Rapid City, SD



Belcourt, ND

Our approximate audience broken down by age and gender:



*We recognize there are many more gender identities than we can list here.

SPONSOR BENEFIT LEVELS

| BENEFITS | \$1,000 | \$1,500 | FULL SERIES |
|--|---------|---------|---|
| Instagram post (8,000+ followers) | ✓ | ✓ | <p>Sponsor our full 2024 virtual event series for \$4,000. You'll receive our \$1,500-level benefits for all of our 2024 events.</p> <p>Our full event sponsorship package provides six event's worth of benefits for the price of \$4,000.</p> |
| Multi-slide Instagram post (8,000+ followers) | | ✓ | |
| X post (5,500+ followers) | ✓ | ✓ | |
| Facebook post (10,000+ followers) | ✓ | ✓ | |
| Multi-slide Facebook post (10,000+ followers) | | ✓ | |
| Logo on event page (~1,600 page views) | ✓ | ✓ | |
| Logo in event 3 emails (5,200 subscribers) | | ✓ | |
| Logo on event PowerPoint (~1,200 views) | ✓ | ✓ | |
| Logo on full event slide (~1,200 views) | | ✓ | |
| Name during event (~1,200 views) | ✓ | ✓ | |
| Description during event (~1,200 views) | | ✓ | |

QUESTIONS ABOUT OUR SPONSORSHIP PROGRAM?

Email lauren@nativegov.org or call
507-519-2791.

Check out examples of past sponsor shout-outs on
Instagram ([@nativegov](https://www.instagram.com/nativegov)).



1730 New Brighton Boulevard,
Suite 104-236, Minneapolis, MN 55413