



### **ABOUT NGC**

Native Governance Center is a Native-led nonprofit dedicated to assisting Native nations in strengthening their governance systems and capacity to exercise sovereignty.

## **TOOLKIT PURPOSE**

This toolkit is a how-to guide for folks interested in helping us promote applications for Cohort 13 of the Native Nation Rebuilders program. We've tailored the content based on audience: we have social media templates for organizations, businesses, and individuals.

We appreciate you taking the time to spread the word about our Indigenous-led leadership experience with your relatives and community. Word of mouth is the most common way our applicants find out about the program, so your posts matter!

## HOW TO POST

- 1. <u>Download image(s)</u>
- 2. Log onto your preferred social media platform(s)
- 3. Create a new post and upload the image from email attachment
- 4. Write your own caption or use one of the sample captions in this toolkit
- 5. Add our hashtags: #Rebuilders and #Cohort13
- 6. Tag @nativegov (or mention us)
- 7. Post and share with your community!



### SAMPLE POST

Download an image to use in your own social media post(s).

Images are available through a <u>shared folder</u>. Each file is labeled with the social media platform the image will fit best on. See our caption ideas on the next page to make a complete post!



## SAMPLE CAPTIONS

Write your own caption or use one of ours from the list below.

#### **INDIVIDUALS**

@nativegov helps Indigenous changemakers strengthen their leadership skills through a transformative, cohort-based experience called the Rebuilders program. They're looking for applicants for their next cohort. Learn more about how to apply for Cohort 13 by clicking the link in their bio! The deadline to apply is Monday, October 2 at 5:00 PM CT.

#### **ORGANIZATIONS + BUSINESSES**

Our friends at @nativegov are looking for Indigenous leaders to join their Native Nation Rebuilders program! Rebuilders learn alongside other leaders in a cohort-based format and develop new skills to help strengthen their nations. Did we mention that the program is completely free for participants and provides ample opportunities to learn directly in community? Learn more about the program and how to apply for Cohort 13 by clicking the link in their bio! The deadline to apply is Monday, October 2 at 5:00 PM CT.

## **QUESTIONS?**

DM us or email Cree Rose Dueker, Program Coordinator - Movement Building: cree@nativegov.org.

Or, give us a call: 651-571-0826.

The application deadline is Monday, October 2nd at 5:00 PM Central Time.



Native Governance Center | nativegov.org | @nativegov

# APPLICATIONS OPEN REBUILDERS COHORT 13

The Native Nation Rebuilders progam is a twoyear, cohort-based leadership experience for Indigenous changemakers in all stages of their journey.





@nativegov nativegov.org rebuilders@nativegov.org

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