



COMMUNITY ENGAGEMENT SPONSORSHIP PROGRAM



Native Governance Center | 2023



ABOUT NATIVE GOVERNANCE CENTER

Native Governance Center is a Native-led nonprofit dedicated to assisting Native nations in strengthening their governance systems and capacity to exercise sovereignty. Native nations with stronger governance systems are better able to use their sovereignty to determine their own future and improve their quality of life.

OUR COMMUNITY ENGAGEMENT EVENTS

We believe in the power of sharing knowledge about topics related to our mission with members of the broader community. Native Governance Center offers several free events throughout the year that are accessible and open to all. Awareness is the first step toward action; we educate the community with the goal of seeing increased respect for Tribal sovereignty and better outcomes for Native people.

WHAT DOES A TYPICAL EVENT LOOK LIKE?

Each of our community engagement events is an hour in length. We always showcase our sponsors and provide helpful contextual information on our topic before transitioning to a panel discussion and live Q&A. We conclude with call to action, next steps, and additional resources so our audience comes away with a specific understanding of how they can play a role in strengthening Tribal sovereignty.

Our virtual format allows us to host a wide array of talented speakers from across Indian Country. Previous speakers have included:

- The first Indigenous Miss Minnesota
- Indigenous academics and professors
- Elders
- Indigenous scientists
- Indigenous environmental activists + influencers
- Indigenous journalists
- Elected Tribal leaders
- Indigenous entrepreneurs + business owners

2023 VIRTUAL EVENT SCHEDULE*



Event 1: March 2023, Native design and sovereignty



Event 2: June 2023, Allotment and modern-day land use



Event 3: September 2023, Native TikTok and sovereignty



Multi-event mini series: November 2023, topics TBA

*Event topics and dates are tentative and subject to change.

SPONSORSHIP PROGRAM BENEFITS

Our community engagement sponsorship program offers businesses, nonprofits, and individuals the chance to meet their goals and partner with an Indigenous-led, community-focused organization. Our program will help you:



Increase visibility among your target audiences and new audiences.



Gain a customized, unique opportunity to promote your brand.



Demonstrate your commitment to giving back to the community, especially to BIPOC-led organizations.



Reach your potential customers through a channel/platform they trust.

WHO YOU'LL REACH

We've seen consistent patterns after analyzing our 2022 virtual event audiences..

By sponsoring an event, you can expect to reach approximately:



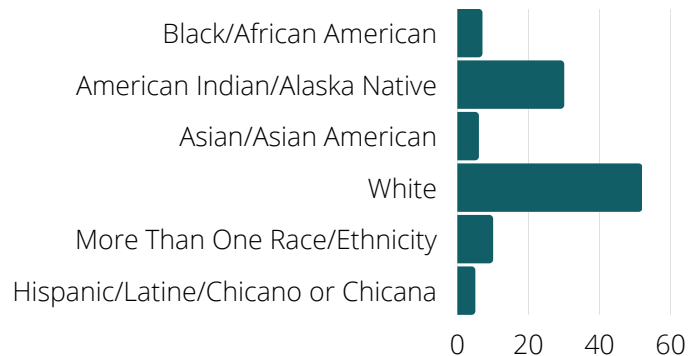
300 live attendees.



3,500 post-event viewers.

Our top three audience groups by age and gender are women ages 35-44, 25-34, and 45-54.

Our event audience is racially/ethnically diverse and most often from the Twin Cities area.



SPONSOR BENEFIT LEVELS

Single event rates

Full series

BENEFITS	\$500	\$1,000	\$3,500
Instagram post	X	X	<p>Sponsor our full 2023 virtual event series (3 regular events + a 3-event mini series) for \$3,500. You'll receive our \$1,000-level benefits for all of our 2023 events. Our full event sponsorship package provides six event's worth of benefits for the price of \$3,500.</p>
Instagram post (multi-slide)		X	
Twitter post (logo or image)	X	X	
Facebook post (logo or image)	X	X	
Facebook event mention	X	X	
Facebook event wall post		X	
Mention in 3 event emails	X	X	
Logo feature in 3 emails		X	
Event powerpoint logo feature	X	X	
Entire slide event powerpoint		X	
Name mentioned during event	X	X	
Description read during event		X	

QUESTIONS ABOUT OUR SPONSORSHIP PROGRAM?

Email lauren@nativegov.org or call us at
651-571-0826.

Check out examples of past sponsor shout-outs on
our Instagram ([@nativegov](https://www.instagram.com/nativegov)).



1730 New Brighton Boulevard,
Suite 104-236, Minneapolis, MN 55413