



COMMUNITY ENGAGEMENT SPONSORSHIP PROGRAM



Native Governance Center



ABOUT NATIVE GOVERNANCE CENTER

Native Governance Center is a [Native-led nonprofit](#) dedicated to assisting Native nations in strengthening their governance systems and capacity to exercise sovereignty. Native nations with stronger governance systems are better able to use their sovereignty to determine their own future and improve their [quality of life](#).

OUR COMMUNITY ENGAGEMENT EVENTS

We believe in the power of sharing knowledge about topics related to our mission with members of the broader community. Native Governance Center offers several free events throughout the year that are accessible and open to all.

In 2022, we're hosting one virtual event per quarter, along with a new Take Action Workshop (in-person).

2022 EVENT SCHEDULE



Event 1: March 2022 (virtual)



Event 2: May 2022 (virtual)



Event 3: August 2022 (virtual)



Event 4: October 2022 (virtual)



Take Action Workshop:
November 2022 (in-person)

SPONSORSHIP PROGRAM BENEFITS

Our community engagement sponsorship program offers businesses, nonprofits, and individuals the chance to meet their goals and partner with an Indigenous-led, community-focused organization. [Our program will help you:](#)



Increase visibility among your target audiences and/or new audiences.



Gain a customized, unique opportunity to promote your brand.



Demonstrate your commitment to giving back to the community, especially to BIPOC-led organizations.



Reach your potential customers through a channel/platform they trust.

WHO YOU'LL REACH

We've seen consistent patterns after analyzing our 2021 virtual event audiences..

By sponsoring an event, you can expect to [reach](#) approximately:

[Our event audience](#) is racially/ethnically [diverse](#) and most often from the [Twin Cities area](#).

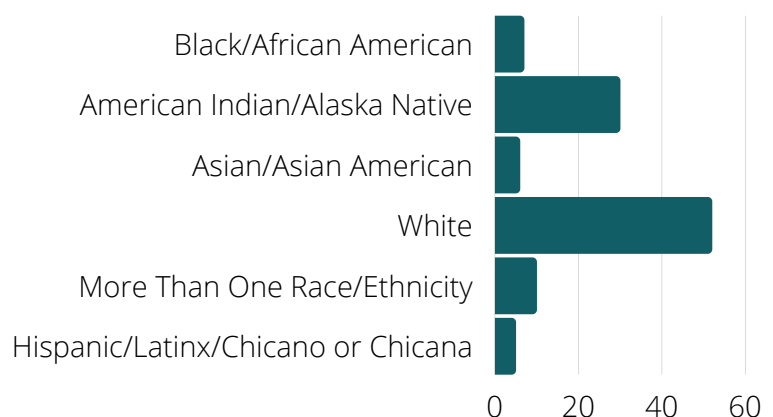


[500-1,500](#) attendees during the live event.



[5,000-20,000](#) post-event viewers through our recordings.

Our top three audience groups by age and gender are [women](#) ages [25-34](#), [35-44](#), and [45-54](#).



SPONSOR BENEFIT LEVELS (PER EVENT):

BENEFITS	\$500	\$1,000	\$3,500
Instagram post	X	X	<p>Sponsor our full 2022 event series (4 virtual events + 1 in-person event) for \$3,500. You'll receive our \$1,000-level benefits for all five of our events (\$5,000 total value, \$1,500 in savings).</p>
Instagram post (multi-slide)		X	
Twitter post (logo or image)	X	X	
Facebook post (logo or image)	X	X	
Facebook event mention	X	X	
Facebook event wall post		X	
Mention x 3 event emails	X	X	
Logo feature x 3 emails		X	
Event powerpoint mention	X	X	
Entire slide event powerpoint		X	
Name mentioned during event	X	X	
Description read during event		X	

QUESTIONS ABOUT OUR SPONSORSHIP PROGRAM?

Email lauren@nativegov.org or call us at 651-571-0826.



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