



COMMUNITY ENGAGEMENT SPONSORSHIP PROGRAM



Native Governance Center



ABOUT NATIVE GOVERNANCE CENTER

Native Governance Center is a [Native-led nonprofit](#) that supports Indigenous changemakers and nations across Mni Sota Makoce, South Dakota, and North Dakota. Native people know best how to govern their nations and are working to design a future that elevates their values and community assets. We support them along the way through our leadership development training and governance support programs, ultimately striving to [improve quality of life for Native people](#).

OUR COMMUNITY ENGAGEMENT EVENTS

We believe in the power of sharing knowledge about topics related to our mission with members of the broader community. Native Governance Center offers [several free events throughout the year that are accessible and open to all](#).

2021 EVENT SCHEDULE



“Language Matters: How to Talk about Native Nations” (May 2021)



“So You’ve Written a Land Acknowledgment: Now What?” (August 2021)



Event topic TBD (October 2021)

SPONSORSHIP PROGRAM BENEFITS

Our community engagement sponsorship program offers businesses, nonprofits, and individuals the chance to meet their goals and partner with an Indigenous-led, community-focused organization. [Our program will help you:](#)



Increase visibility among your target audiences and/or new audiences.



Gain a customized, unique opportunity to promote your brand.



Demonstrate your commitment to giving back to the community, especially to BIPOC-led organizations.



Reach your potential customers through a channel/platform they trust.

WHO YOU'LL REACH

We've seen consistent demographic patterns after analyzing our 2020 virtual event audiences..

By sponsoring an event, you can expect to [reach](#) approximately:

[Our event audience](#) is racially/ethnically [diverse](#) and most often from the [Twin Cities area](#).

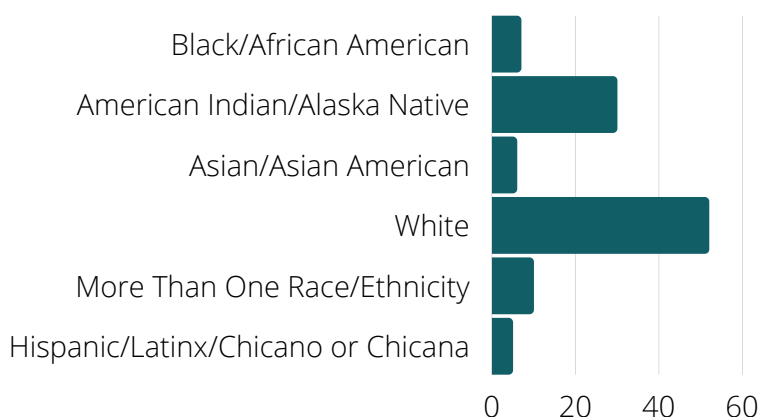


[350](#) attendees during the live event.






























[2,000](#) post-event viewers through our recordings.

Our top three audience groups by age and gender are [women](#) ages [25-34](#), [35-44](#), and [45-54](#).



SPONSOR BENEFIT LEVELS (PER EVENT):

BENEFITS LIST	\$250 	\$500	\$1,000
Instagram post			
Instagram post (multi-slide)			
Twitter post (logo or image)			
Facebook post (logo or image)			
Facebook event mention			
Facebook event wall post			
Mention x 3 event emails			
Logo feature x 3 emails			
Event powerpoint mention			
Entire slide event powerpoint			
Name mentioned during event			
Short description read during event			

\$2,500:

Sponsor our entire 2021 event series and receive our \$1,000-level benefits x three events (\$500 savings).

 This starting sponsorship amount is only available to nonprofits and individuals.

QUESTIONS ABOUT OUR SPONSORSHIP PROGRAM?

Email lauren@nativegov.org or call us at 651-571-0826.



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